

2019-2020 District Goals



District: District 2 A2
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 40% of incoming Club Officers will complete Club Officer training.

Action Items:

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	5
2nd Quarter	15
3rd Quarter	10
4th Quarter	5

By the end of the 4th quarter, the district will add a total of 35 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least 5 membership growth events.

My district will use and promote membership resources to achieve our goal. I.e. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 chartier members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	10
3rd Quarter	10
4th Quarter	15

By the end of the 4th quarter, the district's membership drops will not exceed 50 members.

Action Items:

NET GROWTH GOAL

35	+	40	-	50	=	25
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 5000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 50 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 35% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: